



SUBARU **share the love**® EVENT



This holiday season, we hope you will share the love by supporting our aging neighbors nationwide.

**Millions of seniors are left behind,
alone and hungry, and the problem is only growing.**



**1 in 2 seniors living alone
lack the income to pay
for basic needs¹**

**The senior population
is set to reach 91M
in the next decade, with
112M expected by 2061**



**About 13 million seniors
are threatened by or
experience hunger²**

**Meals on Wheels delivers nutritious meals and
companionship; we help seniors age in their homes.**



**"The community is special because Meals on
Wheels is in it...Meals on Wheels has come in and
lifted their nutrition and their outlook on life. You
can't do any better than that for people."**

– Michael, Meals on Wheels Client

Over the last 17 years, Subaru and its retailers have helped the Meals on Wheels network provide **more than 5 million meals** to seniors in need across the country.

Get a great vehicle and support a great cause!

**With every new Subaru purchased or leased, Subaru and its retailers
are donating a minimum of \$300 to charity, like Meals on Wheels.**

November 20, 2025 through January 2, 2026

Learn more at mealsonwheelsamerica.org/sharethelove

Information data sources available at mealsonwheelsamerica.org/facts;
¹ The Escalating Issue of Senior Hunger, pg. 1; ² The Escalating Issue of Senior Hunger, pg. 2